Coco Loco Coffee Website Design

My website is a coffee shop website. It starts off with a Navigation Menu as a header. This Navigation menu stays on the website throughout, following the principle of repetition of the CRAP design. Everything is aligned and scaled by using margin, so nothing looks out of place. The color scheme I chose was Analogous. I have chosen shades of brown to resemble the color of coffee beans.

The background color is light brown and the font color is dark brown which makes it easier to read and looks distinct. The Navigation menu differentiates different elements from each other and organizes various topics of interest a user might want to see. Therefore, similar items stay to a close Proximity to each other making it easier for the user to use. Providing clear images also helps to better understand the content.

Wireframe Links:

1. Title page - <https://wireframe.cc/xDeguh>
2. FAQ page - <https://wireframe.cc/uPNcJn>
3. Location page - <https://wireframe.cc/u43QLv>